

The Original Gummy Vitamin[®]

yummi bears
since 1997[®]



I LOVE Yummi Bears[®] Video Contest!

Have fun this New Year and show us how much your kids love Yummi Bears Gummy Vitamins!

Enter a 15-20 sec video* at ybcontest@heronutritionals.com and you may WIN great prizes!...

1st Place: \$400 Camcorder & Winner Featured at Hero's Website & KIWI Print Ad
2nd & 3rd Place: A Variety of Hero Vitamins for the Whole Family!

Plus \$100 Donation to the Child Abuse Prevention Center on behalf of winners

Go to www.yummibears.com for contest rules

♥ **START THE NEW YEAR WITH GOOD NUTRITION FOR THE WHOLE FAMILY!**



1.800.500.HERO

Hero Products are available at Whole Foods, Vitamin Shoppe and other fine health food stores.

No purchase necessary. A purchase will not improve your chances of winning. These abbreviated rules are subject to the complete Official Rules, which are available at www.yummibears.com/contestrules. Contest starts 2/01/11 and ends 07/30/11. Open to legal residents of the U.S., age 18 or older as of entry date. Void where prohibited by law. *AVI, MPG, WMV, MOV format, no larger than 100 MB.